

# Our CSR

– Working to Realize Prominent Value –

Established: April 2017



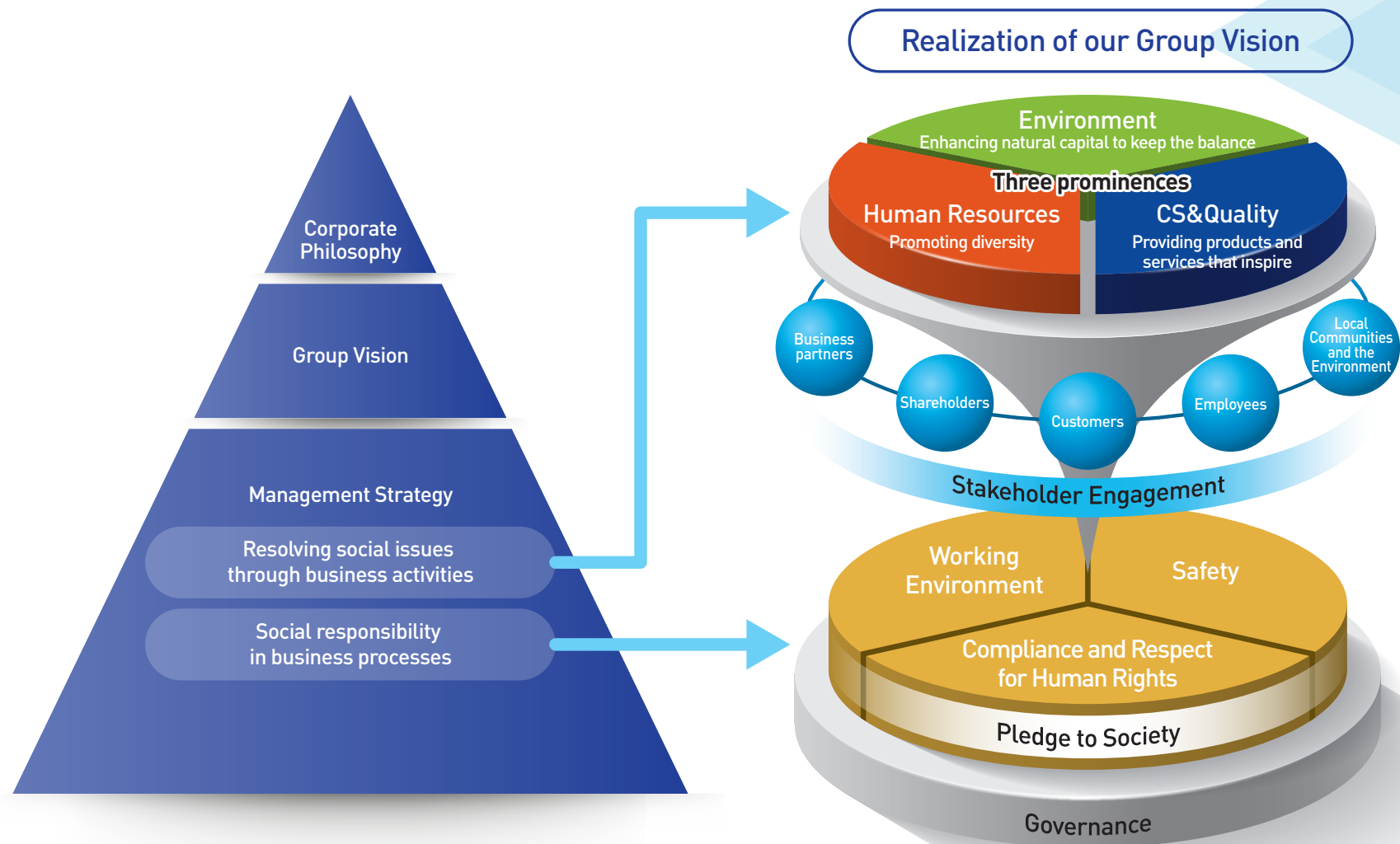
# The Sekisui Chemical Group's CSR Management

The "3S Principle" of the Sekisui Chemical Group contains the principles of "We create social value through our corporate activities."

This is in fact, the very essence of our corporate social responsibility.

Recognizing the critical need to ensure a common understanding of the importance of CSR across the Group as a whole, we are working diligently to resolve various social issues through our business activities.

## The Sekisui Chemical Group's CSR



## Corporate Philosophy: The Concepts and Policies That Form the Foundation of Our Corporate Activities.

A "Corporate Philosophy" embodies the policies and principles that underpin our corporate management. It contains our values and aspirations as a corporation. Our Group has identified the "3S Principle" as the key element of its "Corporate Philosophy." For many years, the "3S Principle" has served as the basis of our activities.

### Sekisui Chemical's "3S Principle" Corporate Philosophy

Service	Speed	Superiority
We create social value through our corporate activities.	We bring reform to the market at "a speed like the bursting of pent-up waters into a chasm a thousand fathoms deep."	We gain the society's confidence in us with our superior technologies and quality.

## Group Vision: The ideal form to which we aspire over the medium-to-long term

Our "Group Vision" embodies a "Corporate Philosophy" that conforms to each era and clarifies our approach over the medium-to-long term. Under our "Group Vision," we affirm our target business fields, corporate strengths, and the ideal form to which we aspire of the next five to 10 years.

### Group Vision

Through prominence in technology and quality, the Sekisui Chemical Group will contribute to improving the lives of the people of the world and the Earth's environment, by continuing to open up new frontiers in "residential and social infrastructure creation" and "chemical solutions."

## Management Strategy: Medium-term Management Plan; Strategies by Business and Function

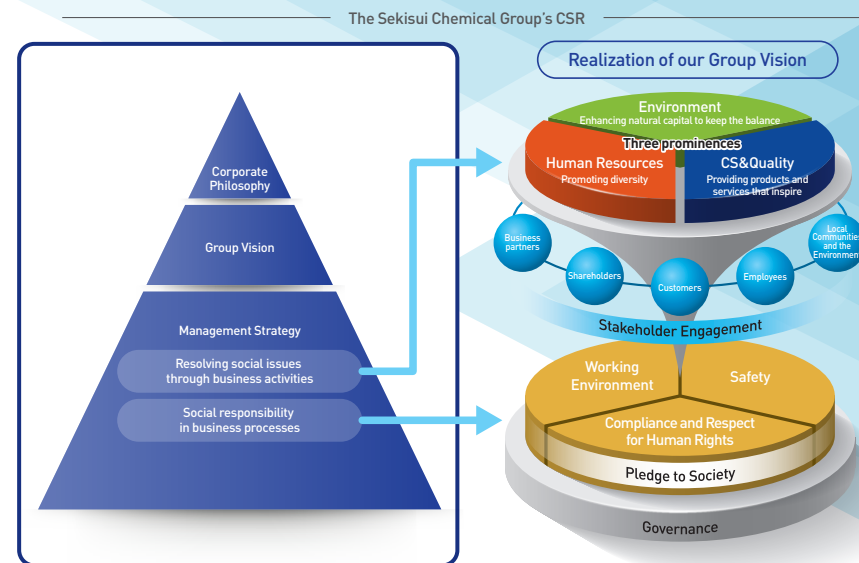
We put in place specific "Management Strategy" as a roadmap for achieving our "Corporate Philosophy" and "Group Vision". We focus on growth based on ongoing contributions to the lives of the people of the world and the Earth's environment. Based on these strategies, we engage in corporate activities founded on social responsibility.

### Resolving social issues through business activities

In order to help resolve social issues, we achieve prominence in the "Environment," "CS & Quality," and "Human Resources," while continuing to create and provide new social value.

### Social responsibility in business processes

As a member of society, we promise to work responsibly with a keen eye toward "safety," "compliance and respect for human rights," and a comfortable "workplace environment" as well undertake a host of business activities.



## Three Prominences: Resolving Social Issues

### Environment

Enhancing natural capital to keep the balance

In all of our business activities, we make use of natural capital. Therefore, we will increase our efforts to contribute to the environment through the following three activities: "expanding and creating Environment-Contributing Products," "reducing environmental impact," and "conserving natural environment."

### CS & Quality

Providing products and services that inspire

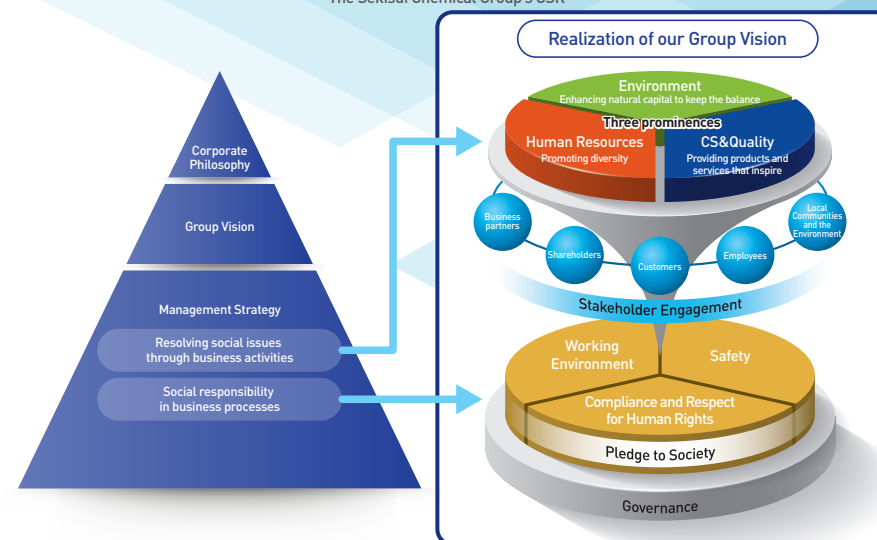
Through the in-depth collection and analysis of customer feedback, we will anticipate customer needs and provide products and services that inspire and deliver peace of mind that exceeds customers' expectations.

### Human Resources

Promoting diversity

We recognize that diversity is essential for the Group to achieve sustainable growth. We understand that each employee brings to the table different aspirations and unique attributes with respect to their work and life. We accept these differences and allow employees to fulfill their potential.

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## Stakeholder Engagement: Constructive Dialogue for Improving Corporate Value

In order to enhance corporate value, we place the utmost importance on constructive dialogue with stakeholders and strive to deepen mutual understanding.

## Pledge to Society: Responsibility to Society

### Safety

A safe working place that provides peace of mind to employees and local communities

Through activities that combine the intrinsic safety of facilities and safety education, we will create a safe workplace environment that instills confidence and peace of mind for all employees and local communities.

### Compliance and Respect for Human Rights

Fair and sincere corporate activities and respect for human rights

We recognize that corporate activities and compliance are two key components that support corporate value. We engage in proper compliance management in line with social demands, and strive to be a corporation that is trusted by society. As far as our "respect for human rights" is concerned, we avoid any notion of complicity that may impinge on human rights in the conduct of our business activities.

### Working Environment

Healthy, supportive and invigorating workplace and systems

We strive to create comfortable and invigorating workplaces and develop systems that enable each and every employee to enthusiastically carry out their duties with peace of mind.

## Governance: Mechanisms for Appropriate and Decisive Decision-Making Aimed at Sustainable Growth

In order for the Sekisui Chemical Group to achieve sustainable growth, we construct mechanisms that facilitate appropriate and decisive decision-making while keeping in mind all risk management systems.